

Callippe Golf Club, General Meeting

Date: February 22, 2006

Time: 7:00 PM

Location: The Callippe Preserve Golf Course

I. President's Report

- General introduction and presentation of evening's itinerary.

II. Officer Reports

- Vice President, Membership Report
 - 520 members at present, minus seniors to join own club
 - Introduced discussion of capping membership
 - Discussion of member demographics
 - Ten percent women and juniors (combined)
 - Seventy percent Pleasanton residents
 - Fifteen percent non-Pleasanton Tri-Valley residents
- Treasurer Report
 - Discussion of budget
 - Fifty percent of budget allocated to prize fund
 - Thirty-two percent of budget paid to NCGA
 - Five percent of budget set aside in reserve fund
 - Three percent of budget spent on start-up costs
- Communications Director Report
 - Discussion of officer responsibilities
 - Discussion of future bulletin board for Club information
- Handicap Director Report
 - "Enlightenment" discussion
 - Roughly fifty percent of posted scores were incorrect through four tournaments
 - Discussion of equitable stroke control
 - Member issues for discussion
 - Slope and Rating of Callippe Preserve Golf Course
 - Posting of every club tournament score as a T-score versus only those tournaments deemed most important
- Tournament Director Report:
 - Discussion of March tournament
 - Saturday full, Sunday has only four spaces unfilled
 - Discussion of ideas for tournaments, such as a Skins Game

III. Open Discussion

- New separate senior associate club
 - 34 senior members to disassociate
- Publicizing of future general meetings
- Issuance of cash versus script in future tournaments
- Membership Survey Results
 - Weekend Tournaments
 - Seventy percent in favor of Saturday, versus Sunday
 - Fifty-six percent in favor of 8:30 AM start
 - Thirty percent in favor of 7:00 AM start
 - Seventy-four percent in favor of one tournament per month
 - Twenty-two percent in favor of twice per month
 - Away Tournaments
 - Eighty percent in favor of having “away” tournaments
 - Of likely away golfers, forty percent in favor of four tournaments per year
 - Of likely away golfers, thirty percent in favor of two tournaments per year
 - Of likely away golfers, thirty percent in favor of six or more tournaments per year
 - Of likely away golfers, sixty percent in favor of \$75 to \$100 green fees
 - Of likely away golfers, twenty percent in favor of green fees under \$75
 - Of likely away golfers, twenty percent in favor of green fees over \$100
 - Dozens of courses suggested, Poppy Hills most popular choice
 - Weekday tournaments
 - Fifty-five percent in favor of having weekday tournaments
 - Of likely weekday golfers, sixty-seven percent in favor of one weekday tournament per month
 - Of likely weekday golfers, plurality in favor of Wednesday
 - Of likely weekday golfers, fifty percent favor 8:30 AM start time
 - Of likely weekday golfers, twenty-three percent favor 7:00 AM start time
 - Of likely weekday golfers, eighty-four percent intend on participating in weekend tournaments
 - Capping Membership
 - Seventy-eight percent in favor of capping membership
 - Fifty percent in favor of 550 member cap
 - Twenty-eight percent in favor of 600 member cap
 - Member Comments
 - To be reviewed and discussed at next board meeting
- Issuance of cash versus script in future tournaments

Minutes prepared by: Chas Bell, February 26, 2006